

	Year 12 LJN (6)	Year 12 SHU (2)	Year 13 LJN (4)	Year 13 SHU (4)
Autumn 1 (8 wks) LJN 24 SHU 8 Weeks 1-8	<p>L1-4 Induction: Media Language and Representation</p> <p>L5-8 Induction: Audience and Industry</p> <p>Assessment 1 wk2: Media Language & Representation, Audience & Industry</p> <p>L9-11 Induction: theoretical framework</p> <p>Assessment 2 wk 4: Theoretical framework</p> <p>L12-22 Component One Section A: Advertising and Marketing ML and Rep Tide, WaterAid, Kiss of the Vampire</p> <p>L23-24 Component One Section B: Advertising and Marketing Audience Tide, WaterAid</p> <p>Assessment 4 wk8: Component One Section A: Advertising and Marketing ML and Rep Tide, WaterAid, Kiss of the Vampire</p>	<p>L1-6 Component One Section A: Newspapers Media Language and Representation - The Daily Mirror and The Times</p> <hr/> <p>Daily Mirror (March 13, 2019) front page and article on 'Brexit' vote</p> <hr/> <p>The Times, March 13, 2019 front page</p> <p>Assessment 3 wk 6: Component One Section A: Newspapers Media Language and Representation - The Daily Mirror and The Times</p> <p>L7-8 Component One Section B: Newspapers Industry and Audience - The Daily Mirror and The Times</p>	<p>Week 1-6 component 3</p> <p>Week 7-8 Component Two Section A: Television: Non-English language product</p>	<p>Week 1-6 component 3</p> <p>Week 7-8 Component Two Section B: Magazines: historical product</p>

<p>Autumn 2 7 weeks</p> <p>LJN 21 SHU 7</p> <p>Weeks 9-16</p>	<p>L1-6 Component One Section B: Advertising and Marketing Audience Tide, WaterAid</p> <p>Assessment 5 wk 10: Component One Section B: Advertising and Marketing Audience Tide, WaterAid</p> <p>L7-17 Component One Section B: Film Industry BLACK PANTHER and I, Daniel Blake (16 lessons)</p> <p>Assessment 6 wk 12: Component One Section B: Film Industry Black Panther and I, Daniel Blake</p> <p>L18-21 Component One Section A: Music video ML and Rep Dream or Formation; additional products (12 lessons)</p> <p>Assessment 8 wk 16: Component One Section A: Music video ML and Rep Dream or Formation; additional products</p>	<p>Lesson 1-3 Component One Section B: Newspapers Industry and Audience - The Daily Mirror and The Times</p> <p>L4-6 Component Two Section B: Magazines: contemporary product All areas of Theoretical Framework (16 lessons)</p> <p>Assessment 7 wk 14: Component One Section B: Newspapers Industry and Audience - The Daily Mirror and The Times</p>	<p>Week 9 – 14 Component Two Section A: Television: Non-English language product – All areas of theoretical framework.</p> <p>Week 15-16 – Revise Y12 components and Component Two Section A: Television: Non-English language product for MOCK EXAMS IN JANUARY</p>	<p>Week 9 – 14 Component Two Section B: Magazines: historical product – All areas of theoretical framework.</p> <p>Week 15-16 – Revise Y12 components and Component Two Section B: Magazines: historical product for MOCK EXAM IN JANUARY</p>
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<p>Spring 1 (6 weeks)</p> <p>LJN 18 SHU 6</p> <p>Weeks 17 to 23</p>	<p>Assessment 9 wk 17 - MOCK EXAMS WEEK 2</p> <p>L1-4 (includes mock week) Component One Section A: Music video ML and Rep Dream or Formation; additional products (12 lessons)</p> <p>L5-11 Component One Section A: Music video ML and Rep Riptide; additional 2 products (12 lessons)</p> <p>L12-18 Component Two Section A: Television: English language product 5 All areas of Theoretical Framework (16 lessons)</p> <p>Assessment 12 wk 22: Component Two Section A: Television: English language product 5 All areas of Theoretical Framework</p>	<p>Assessment 9 wk 17 - MOCK EXAMS WEEK 2</p> <p>L1- 5 (includes mock week) Component Two Section B: Magazines: contemporary product All areas of Theoretical Framework (16 lessons)</p> <p>Assessment 10 wk 20: Component Two Section B: Magazines: contemporary product All areas of Theoretical Framework</p>	<p>Wk18 MOCK EXAM?</p> <p>Wk17-21 Component One Section B: Video Games Industry and Audience Assassin's Creed III: Liberation</p> <p>Wk22-23 Component 2 Section C Blog</p>	<p>Wk18 MOCK EXAM?</p> <p>Wk17-21 Component One Section B: Radio Industry and Audience Late Night Woman's Hour</p> <p>Late Night Woman's Hour (Extracts from at least two podcasts selected by the centre)</p> <p>Wk22-23 Component 2 Section C Online Magazine</p>
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<p>Spring 2 (6 weeks)</p> <p>LJN 18 SHU 6</p> <p>Weeks 24-30</p>	<p>Assessment 13 wk24: Component Two Section A: Television: English language product 5 All areas of Theoretical Framework</p> <p>L1-4 Component Two Section A: Television: English language product 5 All areas of Theoretical Framework (16 lessons)</p> <p>Assessment 14 wk26: REVISIT - Component One Section A: Advertising and Marketing ML and Rep Tide, WaterAid, Kiss of the Vampire</p> <p>L5 onwards Component 3 coursework</p> <p>Assessment 16 wk30: REVISIT - Component One Section B: Advertising and Marketing Audience Tide, WaterAid</p>	<p>L1 onwards – Component 3 - coursework</p> <p>Assessment 15 wk28: REVISIT - Component One Section A: Newspapers Media Language and Representation - The Daily Mirror and The Times</p>	<p>Wk24-30 Component 2 Section C Blog – All areas of theoretical framework</p>	<p>Wk24-30 Component 2 Section C Online Magazine – All areas of theoretical framework.</p>
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<p>Summer 1 (five weeks)</p> <p>LJN 15 SHU 5</p> <p>Weeks 31-36</p>	<p>Component 3</p> <p>Assessment 17 wk32: REVISIT - Component One Section B: Film Industry Black Panther and I, Daniel Blake</p> <p>Assessment 18 wk34: REVISIT - Component One Section A: Music video ML and Rep Dream or Formation; additional products</p>	<p>Assessment 19 wk36: REVISIT - Component One Section B: Newspapers Industry and Audience - The Daily Mirror and The Times</p>	<p>Lead up to final exams – exams start first week of June.</p>
Summer2	Component 3	Component 3	Exams

(7 weeks) LIN 19 SHU 6 Weeks 36 - 43	Assessment 20 wk38: REVISIT - Component Two Section A: Television: English language product 5 All areas of Theoretical Framework	Assessment 22 wk40: REVISIT - Component Two Section B: Magazines: contemporary product All areas of Theoretical Framework	
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